



It's that time of year again for our Annual Barking at the Moon Festival. This year's festival will be held on Sunday, October 29th from 1 p.m. – 6 p.m. at the Fultondale Bark Park. Every year we come together for this family and pet friendly event. There will be fun for the whole family with food vendors, live/local entertainment, tick-or-treating and various merchandise vendors. One of the main highlights of the event is the dog and children costume contest. We hope we can count on your support through sponsorship or as a vendor to make this event a great success.

The Sponsorships available as follows:

- **Top Dog Sponsor - \$3,500**
Large Logo on entrance and stage banner plus Large Logo on Dog Park Fence Banner to hang until January 2024, Certificate of Sponsorship in frame, Master of Ceremonies Recognition, and Booth Included.
- **Hot Diggity Dog Sponsor- \$2,500**
Medium Logo on entrance and stage banner plus medium Logo on Dog Park Fence Banner to hang until January 2024, Master of Ceremonies Recognition, and Booth Included.
- **Best in Show Sponsor - \$1,000**
Small logo on entrance and stage banner logo, Master of ceremonies recognition and Booth Included.
- **Man's Best Friend Sponsor - \$500**
Small logo on Stage Banner and Booth included
- **Waggin Tails Sponsor - \$250**
Name listed on Stage Banner and Booth included

For more information please call Fultondale City Hall at 205-841-4481.

SPONSOR FORM
Barking at the Moon Festival
Sunday, October 29, 2023

Name of Company/how your company should be listed:

Contact for Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Authorized Signature: _____

Sponsorship Levels:

- Top Dog \$3,500
- Hot Diggity Dog \$2,500
- Best in Show \$1,000
- Man's Best Friend \$500
- Waggin Tails \$250

Yes, I will have a 10x10 booth (s) displaying _____

My signature above authorizes **City of Fultondale** to use the information and materials provided for the items I have checked above on banners, publications, and in social media platforms.

Please make checks payable to the City of Fultondale, P.O. Box 699, Fultondale, AL 35068

12th Annual Fultondale Barking at the Moon Festival 2023

Join us for the 12th Annual Barking at the Moon Festival hosted by the City of Fultondale. The event is Sunday, October 29th, 2023 from 1- 6 pm at the Fultondale Bark Park/Children's Park. The Fultondale Bark Park, is located at 2398 Stouts Rd. in Fultondale, Al, at the intersection of Stouts and Fulton Roads-behind the Children's Park. The Children's Park also will be used for vendor set up.

Proceeds from the festival will be used by the City of Fultondale to upgrade and make improvements to the dog park.

Vendor spaces will be assigned by number; Sponsor booths will be assigned before vendor spaces. Food/Power vendors will have designated areas near power sources.

This year we will have a new vendor type for businesses that would like to participate in our tent-or-treat. We will have booths setup for kids to trick-or-treat from booth to booth. Your business will be allowed to hand out information and candy **only** with this type of booth. You will not be allowed to sell any items from this type of booth.

In addition to the new booth type, we will have a competition for the best decorated booth. There will be prizes for 1st, 2nd and 3rd place. All vendor types can compete in the competition and will be automatically entered.



VENDOR PACKAGES

The following vendor packages are offered based on your designation as for-profit, tent-or-treat or nonprofit. Nonprofit or educational vendors must provide proof of your 501 C3 designation.

Vendor Type	Total Cost
10x10 nonprofit	\$20
10x10 For Profit Vendor	\$50
10x10 Tent-or-treat	\$25
Electricity	\$25 extra
If you need a larger space	\$25
Please list size of tent or trailer	_____

Call Brandi Helton or Kim Freeman at 205-841-4481 for more info.

- **Please register by October 23rd.** If you cannot participate for any reason we understand, but **no refunds will be given. Event is rain or shine.**
- All booths must be set up between 8:30 am -12pm on October 29th. Breakdown will be immediately at the end of the event. No early breakdown is allowed- vendors must commit to the entire time of the event. You may drive in to unload and load. **Vehicles must be moved by 12:00pm.**
- **Food Vendors must indicate what you will be selling and cannot change your menu without approval.**
- Vendors are responsible for staffing, set-up and break down of their booths and must bring their own change funds. Vendors must staff their own booths at all times and provide their own tent, tables and chairs.
- **For questions/inquiries please call Kim Freeman or Brandi Helton at 205-841-4481 Or Email Kfreeman@fultondaleal.gov**
- Make Checks Payable to **The City of Fultondale** and mail to **P.O. Box 699 Fultondale, AL 35068.**

**2023 Barking at the Moon Festival
VENDOR REGISTRATION**

Name: _____

Company Name: _____

Organization Name if Nonprofit: _____

Phone: _____

Email address: _____

Address: _____

REQUIRED: List what you will display, merchandise you will sell or what service you will offer in your booth: _____

_____ \$20 Nonprofit Booth - 501 C 3 organizations

_____ \$50 For Profit Booth

_____ \$40 2 Nonprofit Booth

_____ \$25 Tent-or-Treat Booth

_____ \$25 Larger Booth

_____ \$25 Electricity

_____ Total payment

Make Checks Payable to **The City of Fultondale** and mail to **PO Box 699 Fultondale, AL 35068.**

12TH ANNUAL
BARKING AT THE
M  **N**
FESTIVAL

FULTONDALE BARK PARK
SUNDAY OCTOBER 29TH

1PM-6PM • 2398 STOUTS ROAD • FULTONDALE AL. 35068

JOIN ME AT THE BARKING AT THE MOON FESTIVAL FOR FUN ENTERTAINMENT, KIDS/DOG COSTUME CONTEST, AWESOME VENDORS, TREATS, FUN AND MORE! FOR MORE INFO. PLEASE CALL 205-841-4481

FREE ADMISSION!

FULTONDALE
Bark
Park




City of
Fultondale

